



HealthServices **hub**



Overview

The Tribal Initiative Health Services Hub is a platform designed to deliver a simple solution for offering value added benefits and health services to employees, association members and consumers alike. By streamlining products and services through one easy to use digital platform, companies can simplify administration, increase retention, create additional revenue as well as help people get healthy while saving time and money.

The Health Services Hub Solution

HSH integrates multiple health services like telemedicine, advocacy, counseling and more into a scalable web-based solution. Along with content assets, including; health risk assessments, calculators, exercise and nutrition, users will have their own branded experience to use when and where they need it. The platform allows members to click on a button from their home page connecting them to doctors, counselors or specialists for consultations or just simple questions. There are multiple integrated benefits that help members save through networks, discounts and online services.

Some of the advantages of the Health Services Hub solution include:

Dynamic, online benefits portal – delivering a branded single-sign on experience for members to access a multitude of services and educational resources

Seamless delivery to members – features a consolidation of benefits that provide healthcare and wellness services as well as other value-added benefits through a single portal

Personalized experience – members get easier access to the benefits that they need when they need them

Expand the impact of health benefits – immediately deliver meaningful and relevant services, programs and education to your members in a clean and simple way

Administration portal – when made available, collect employee aggregate data for incentives and marketing



Base Integrated Services – Optional integrated services

Personalized home page for your company or organization

Daily Wellness Articles, health tips and videos

Health risk assessments

Health calculators

Exercise programs

Nutrition resources

Conditions library

Resource library

Self-assessment tests

Fair market pricing tool

Medical bill savings

Telemedicine

Behavioral health counseling

Patient Advocacy

Ask a specialist

Vision, hearing, chiropractor networks

Pharmacy discount card

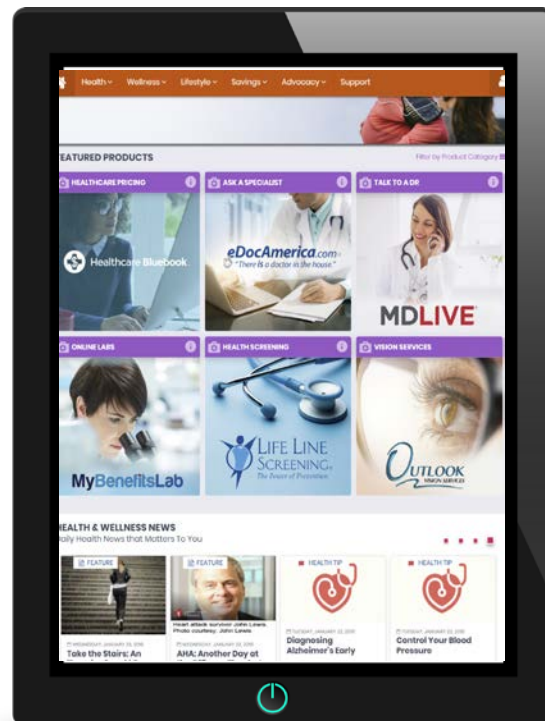
Lab services

Financial wellness

Lifestyle benefits

Insurance benefits

*Other services as requested. Can integrate just any benefit or service into a single sign on platform.



The value we bring

Technology

API driven technology - Our platform combines seamless product integrations with daily engagement tools. Adding services, onboarding members and the user experience has never been easier.

Flexibility

Simple plug and play - We help you engage multiple clients at one time while handling the heavy lifting for you. Make changes to the benefit offering on the fly, have multiple brands, its dynamic.

Cost

Our mission is to provide you with a complete benefit that provides “real value” for your membership for a fraction of the cost of other non-insurance programs. Health Services Hub is not cost prohibitive because we built a system that can streamline administration.

Best in class Health Services

Product agnostic - we don't have to rely on our own expertise, we can benefit from the excellence of others. We, along with you, pick and choose from the newest, best and most effective benefits available.

What your member's get

An easy to use benefit platform with services that save them time and money. They have access to the tools and educational resources to manage their benefits and healthcare needs on their own time. Health Services Hub is a great engagement tool for members to access the association's benefits and services as well.

What your company gets

Besides a revenue stream - Health Services Hub creates an additional touch point between you and your members and employees. You can increase your revenue while also increasing retention and brand awareness. It's easy to implement, flexible and there is no additional work for you and your staff.

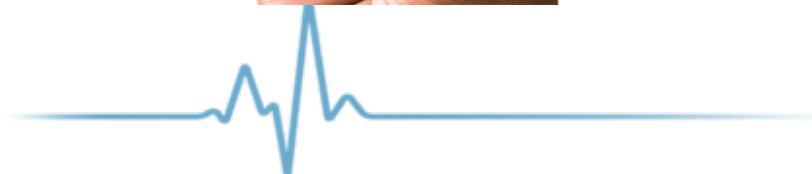


Health Services Hub Administration

- 100% electronic
- Automated onboarding system
- API, HTTPS, FTP and Manual uploads available
- XML, CSV, API calls languages available
- PGP Encryption available
- Technical, account and customer service support provided

Commitment

- Available in all states and internationally
- There are no filing issues as the Health Services Hub is not a DMPO or insurance product
- No diet programs, products or outside services are marketed or sold
- No medical advice or recommendations are given
- No advertising or selling memberships to advertisers
- Mobile responsive to work on any device
- Can be built into a website or app or host a stand-alone program
- API driven for administration and web experience
- All data is HIPPA and GLB secured
- The program is 24/7 accessible

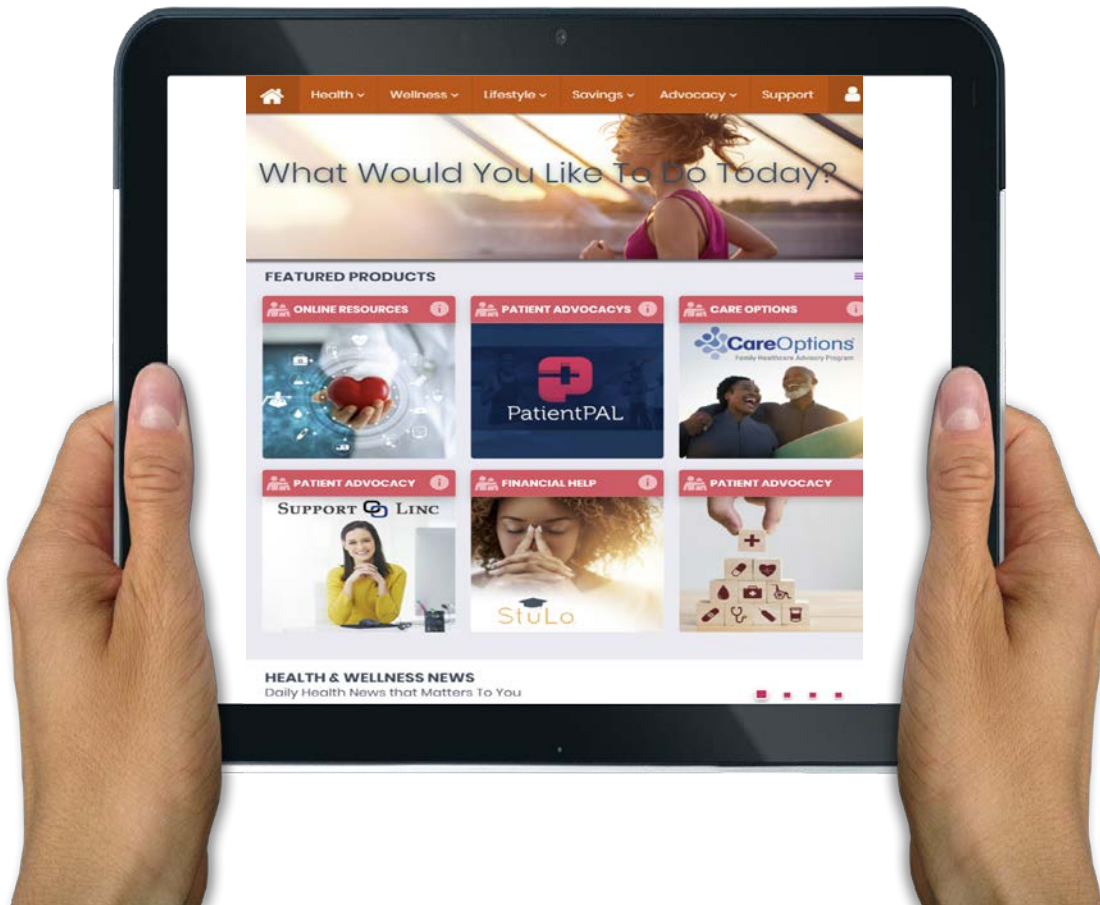


About Health Services Hub

The program was founded in 2007, a value-add benefit in the association space. It has since grown into an aggregation platform serving the association, employee benefits, affinity and consumer marketplaces.

Currently the program has over 2.5 million members in the US and Canada and parts of Mexico and Europe through relationships with TPA's, MGA's and wholesale distributors.

The primary focus for Health Services Hub is to utilize technology to streamline processes creating scalability and flexibility to fit all of our client's specific needs.



For More Information, Call:

JT McDonald

608 403 7008

agajit@gmail.com

